



## **MEDIA ALERT**

### **MSH wins the “Argus d'Or de l'Assurance” 2024 award for its “All Staff” Health Check-Up**

**Paris, April 24, 2024 - MSH, a subsidiary of the DIOT-SIACI Group and a world leader in international medical and personal risk insurance launched the “MSH All Staff” Health Check-Up in 2023, a service that can be offered to all company employees. It is based on a unique process combining digital and physical health checks.**

Every year, the Argus d'Or awards recognize the best innovations in the insurance sector with the “MSH All Staff” Health Check-Up winning the prize in the Personal Insurance/Corporate Health and Life Insurance category.

Since 2020, MSH has been offering "Expatriate Health Check-Ups" to company employees before they go to work abroad to ensure their state of health is compatible with the health conditions in their destination country or countries. It is also offered during their time working abroad to confirm that their state of health remains compatible with the health conditions in their destination country or countries.

While the entire current process is highly digitalized, the health check-up is conducted face-to-face – at the health check center chosen by the employee - within MSH's extensive worldwide network. Until now, this service had been too costly to be made available to all company employees.

Faced with this situation, MSH decided to innovate by offering “All Staff” health checks, making it possible to provide the service to all company employees at a reasonable cost, and with an optimal level of medical quality. This new offering is based on a process that combines digital and physical health checks.

“MSH All Staff” is a real social innovation because, for the first time, it is available to all employees, regardless of their nationality or position in the company. This wider access to an entire employee population is part of a real health risk prevention strategy.

The “phygital” combination of online and face-to-face health checks means all employees can benefit from this dual approach. This innovation is also based on a combination of MSH's skills with those of two French tech companies; Eutelmed, a major international player in the field of mental health and quality of working life, which has developed a range of digitalized health checks, and Further, a specialist in the personalization of cancer treatments through precision medicine, while also guaranteeing data security.

As part of this approach, an additional option is being offered to employees suffering from stage 3 or 4 cancers to provide them with cutting-edge medical support. This support includes access to the latest global advances in cancer treatment and the optimization of medical protocols based on advanced medical analysis (genetic profiling). Similar options are currently being explored for other critical/chronic illnesses.

## About MSH

MSH, a subsidiary of Diot-Siaci, is a world leader in the design and management of Health and Life & Disability insurance solutions for internationally mobile persons. Its services are designed for employees of multinationals, micro-businesses, SMEs, employees of international organizations, individual expatriates and local individuals in need of international insurance coverage. With a decentralized structure and 10 service and consulting centers worldwide, MSH provides 24/7 support to its 7,000 corporate clients and more than 700,000 insured members in 193 countries.

[www.msh-intl.com](http://www.msh-intl.com)

## About Diot-Siaci

Diot-Siaci is a leading multi-specialist consulting, insurance and reinsurance brokerage group in France and Europe, with a presence in Asia, the Middle East and Africa. Diot-Siaci designs and develops innovative solutions tailored to the needs of its clients including large and mid-cap companies, SMEs/SMIs and professionals in both personal insurance and property and liability insurance. Diot-Siaci has a stable, family-owned shareholding base which means it can support its clients in their transformation by meeting their needs across the entire value chain in Property & Casualty, Employee Benefits and Consulting, Credit insurance, Bonds, and Financing. With almost 5,000 employees and an extensive international network, the Group operates worldwide and generated turnover of almost €800 million in 2022.

[www.info.diot-siaci.com](http://www.info.diot-siaci.com)

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